



2024 Excelsior Christkindlsmarkt

Fri 11/29, Sat 11/30, Sun 12/1

Sponsorship Opportunities

Excelsior Christkindlsmarkt enjoys collaborating with sponsors each year to combine the wonderful experience of our event with the goals of those who are supporting it. There are several ways to sponsor. You will find below the experiences offered this season, and various package options.

Experiences

Copper Level (one day; choose one of the following)

- Christkindt; the Golden Angel
- Balloon Artists, at KinderWorld Stage
- Face painters
- Christmas Magic Show

Silver Level (one day; choose one of the following)

- Opening Ceremony
- Live Alaskan reindeer
- Christmas Magic Show
- Christkind

Gold Level (all days)

- KinderWorld Stage
- Father Christmas
- Alaskan Live Reindeer
- Children Lantern Program
- Musicians Concert

Platinum (all days; exclusive/only 1)

- Two of the above
- “Welcome to the 2024 Christkindlsmarkt, brought to you by [name of sponsor]” large banner hanging at front of KinderWorld Stage

Sponsorship Packages

Bronze \$500

- Listed in the program guide booklet (20.5k circ. w/17.5k sent to area homes)
- 2 admittance tickets
- Listing as a bronze-level sponsor on website sponsor page and in program guide booklet

Copper \$1500

- Your branding associated with one copper-level experience for a day
- Mention in the program guide booklet (20.5k circ. w/17.5k sent to area homes)
- 2 admittance tickets
- Onsite presence
- 3rd-tier branding on event banners, website sponsor page and program guide booklet
- Social media mention twice before Thanksgiving
- Social media mentions twice between first and second weekend of event

Silver \$2500

- Your branding associated with one Silver-level experience for a day
- ¼-page ad in program guide booklet (20.5k circ. w/17.5k sent to area homes)
- 4 admittance tickets
- Onsite presence
- 2nd-tier branding on event banners, website sponsor page and program guide booklet
- Social media mention twice before Thanksgiving
- Social media mentions twice between first and second weekend of event

Gold \$4,500

- Your branding associated with one Gold-level experience for all 3 days
- ½-page ad in program guide booklet (20.5k circ. w/17.5k sent to area homes)
- Headline branding on event banners, website sponsor page and program guide booklet
- 6 admittance tickets
- Onsite presence
- Social media mention 3 times before Thanksgiving
- Social media mentions 3 times between first and second weekend of event
- Mention in all marketing news releases about the event

Platinum, \$10,000

- Your branding associated with TWO Gold-level experience for all 3 days
- 1-page ad in program guide booklet (20.5k circ. w/17.5k sent to area homes)
- Headline branding on event banners, website sponsor page and program guide booklet
- 8 admittance tickets
- Onsite presence
- Social media mention 5 times before Thanksgiving
- Social media mentions 5 times between first and second weekend of event
- Mention in all marketing news releases about the event.

